MEETING THE MOMENT

Reshaping philanthropy for the future all young people deserve
ABOUT THE RAIKES FOUNDATION

The Raikes Foundation invests in youth-serving institutions and systems to make them more effective in supporting and empowering all young people, especially those who have been most marginalized.

Our vision: A just and inclusive society where all young people have the support they need to achieve their full potential.
A NOTE FROM TRICIA RAIKES

The momentum for change in 2021 was inspiring and energizing for me, Jeff, and everyone at the Raikes Foundation. With the ongoing impacts of the pandemic and the widespread racial reckoning of 2020, crucial issues of equity and justice that are central to our work came into full view. We repeatedly witnessed how race, gender, and identity impacted the vulnerability, basic economic security, and safety people experienced across communities.

We saw the effects of learning loss, anxiety, and trauma caused by the pandemic. We felt the importance of having a stable, safe place to live. We were confronted by the deep disparities in our country and how they play out in the everyday lives of young people of color and those who identify as LGBTQ. As more people became aware of our collective interdependence, we saw a shift by many toward empathy, humanity, and care for others. This shift has the potential to transform the outdated ways of thinking that limit the potential of too many in our society.

But progress and efforts to change the status quo are often met with backlash. Recent pushback has been strong and swift, like in past periods of American history. We see this happening overtly in classrooms across the country. School board meetings and schools themselves are once again battlegrounds, where unnecessary clashes over curriculum and identity expression create fervor, and communities have to fight to preserve the freedom to teach a complete and true history. In the end, teachers and students bear the brunt of the harm, making it difficult for schools to be the places of stability, belonging, and support that all young people need to learn and thrive.

“We want all children to feel safe, respected, supported, and inspired to learn. We want a world where young people have the safety and stability to belong and thrive. We want policies and systems designed to create a brighter future.”

—Tricia Raikes
CO-FOUNDER OF THE RAIKES FOUNDATION
Across the country, young people demand to be heard — to be active participants in conversations that will shape their future. A team of high school students in Kentucky researched their own student experiences with issues related to race and ethnicity across their state. In their findings, published in the Race to Learn Study, they reported that nearly half of all students in the state said that racism is a prevalent issue that their schools need to address. These students organized a press conference to announce the results of their survey. Speaking truth to the adults pushing to remove race-related issues from school curricula, students stood courageously against the forces glorifying an era that never existed in American history.

“While some policymakers may believe that having an open discussion about the history and legacy of racism creates problems, thousands of Kentucky students who responded to our survey, including both white students and students of color, believe that doing so actually addresses them,” said Abraham Garcia-Romero, one of the student researchers. “Kentucky’s conversations about what we need from our schools should include Kentucky’s students.”

We believe it’s possible and necessary to shift attention (and dollars) away from fear and divisiveness and toward shared values and collective aspirations. We want all children to feel safe, respected, supported, and inspired to learn. We want a world where young people have the safety and stability to belong and thrive. We want policies and systems designed to create a brighter future.

So, at the Raikes Foundation, we’re sharpening our focus and exploring ways we can deepen and scale our impact by continuing to cultivate critical relationships. We’re supporting efforts to reshape public education to ensure fair access to resources and create learning environments where all students feel the essential sense of belonging that allows them to grow and learn. We’re putting into practice what we’ve learned over the years about not just ending youth homelessness, but preventing the trauma of homelessness and instability long before young people are on the streets. We’re building partnerships and collaborative networks within the philanthropy space to channel our collective power in the service of equity and inclusive systems change.

The voices of young people themselves guide our work. They understand the challenges they face and have ideas for what they need to create solutions. We’re here to listen and use our resources and voices to support them. That means working with local communities, other funders, and policymakers. It means sharing lessons learned, success stories, evidence-based solutions, and ideas for flexible models that let communities put resources to work where they are needed most.

The threat of a great unraveling of our democracy is real. We’ve seen it in recent acts of terrorism, radicalism, and violence. From the loss of bright young children in Uvalde who were celebrating the end of the school year, to the people in Buffalo met with lethal gunfire during the everyday act of buying...
groceries, we are losing people in our communities due to systemic failures. We’re witnessing rights that many young people – especially young women – have relied on starting to erode. Young people today are carrying the burdens of a history they had no part in shaping. Where they live and their race, gender, and identity will continue to disproportionately influence whether they have the opportunities to reach their potential.

We believe positive and lasting change is within reach, notwithstanding these real setbacks. How the work gets done will have to shift. The people most impacted by inequity must continue to build up power so they may lead the way. Disparate groups – sometimes with competing visions – must come together to turn back the small but extreme faction trying to unravel our country’s progress. Together, we can create an environment where young people build the communities they need to flourish. We’re grateful to all of our partners, most especially the thoughtful, engaged young people guiding us.

— Tricia Raikes
CO-FOUNDER OF THE RAIKES FOUNDATION
$18.3 M
invested in education-focused organizations led by people of color.

$1.3 M
in total Raikes Foundation funding for the state youth homelessness prevention strategy, which helped result in over $13 million of ongoing state prevention funding.

$1.6 M
in grant funding to support impact-driven philanthropy, with 95% of grant dollars supporting work focused on advancing equity in the donor support ecosystem, and 85% supporting BIPOC-led organizations working to transform individual giving.
Reimagining public education to meet every student’s needs
Every young person deserves a quality education — one that recognizes their unique needs and provides them with the resources they need to reach their full potential. That requires reimagining public education for the world we live in today, where student populations include a broad range of backgrounds and experiences, and young people need preparation for a rapidly changing economy and leadership in our democracy.

In 2021, COVID fears and fatigue led to continued disruptions to classroom learning, with students and parents struggling to balance the ongoing trauma of the pandemic and educators leaving the field at alarming rates. At the same time, a backlash to the swell of support for racial justice we saw in 2020 began — and continues — to build steam, threatening progress toward an educational system designed to center and meet the needs of all students.

Against this backdrop, the Raikes Foundation continued to invest and collaborate across our field and with funding partners in federal, state, and local efforts to create learning environments where all students feel a sense of belonging, agency, and possibility and are prepared for our changing world. This includes support for partners advocating for policy change; centering the experiences of underserved students and communities; supporting students, parents, educators, and administrators; and sharing evidence and success stories that demonstrate the real-world impact of meeting the unique needs of each student.

U.S. school districts with predominantly non-white student populations receive $23 billion less in funding than predominantly white school districts.

Source: EdBuild
OUR 2021 PRIORITIES

Identify and share best practices in K-12 and higher education to scale evidence-based practices that center young people and their needs.

Support community-driven coalitions to advance state and federal policy change and ensure funding meets student needs across schools and districts.

Defend the need for high-quality learning experiences that reflect America’s diverse student population, represent an accurate history, and acknowledge the realities that shape students’ lives.

Explore opportunities to build a unified agenda across federal and state systems that centers the unique needs of students and families and is informed by what we know about the science of learning and development.
Current work by the Student Experience Project has improved learning environments to meet the needs of thousands of students, establishing a strong relationship between student experience and academic outcomes that will help our partners build the case for transformational change at the policy level.

Our grant to the School Superintendents Association helped get guidance and resources to superintendents across the country, supporting plans to use federal funding for pandemic recovery in ways that address longstanding inequities and create more inclusive learning environments for the future.

We have continued to deepen our approach to equity-centered grantmaking, achieving our goal of investing 50% of all grants and the value of our portfolio with organizations led by people of color.

50% OF ALL GRANTS

10,000+ POST-SECONDARY STUDENTS

2,266 SUPERINTENDENTS

Current work by the Student Experience Project has improved learning environments to meet the needs of thousands of students, establishing a strong relationship between student experience and academic outcomes that will help our partners build the case for transformational change at the policy level.

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50% OF ALL GRANTS
It has become impossible to shield students from the hardships that come with life. If we cannot shield them, we must educate them ... It is through pushing and challenging your boundaries that we grow and become something more than we once were.

— Jaylen Adams (she/her)
NORTH CAROLINA
STATE COALITIONS MAKE IMPORTANT STRIDES

An effective educational system requires funding and access to resources that meet the needs of all students, regardless of what a school’s population looks like or the average income in a particular district. That requires fixing the way we fund schools so they can provide every child a quality education that helps them reach their full potential.

In 2021, Raikes Foundation partners stepped up to advocate against cuts in state funding that could harm already vulnerable schools and school districts. At the same time, state-level, community-driven coalitions worked to ensure equitable federal funding in 2021 and moving forward. A few highlights include:

**Tennessee:** The Tennessee Alliance for Equity in Education effectively advocated to put reform in how school funding is calculated at the top of its agenda.

**Pennsylvania:** The PA Schools Work coalition successfully advocated for a new funding program, “Level Up,” that brings additional support to the 100 most underfunded districts in the state.

**North Carolina:** After years of advocacy from the Every Child NC coalition, a state judge ordered the transfer of $1.7 billion in state reserves to address educational funding gaps.
In 2021, when the American Rescue Plan (ARP) aimed to direct a historic $130 billion to support schools’ response to the COVID-19 pandemic, our partners were there to make sure the funding would be more than a stopgap, but instead, a bridge to a more equitable future.

Our partners at EdTrust convened federal education advocacy organizations representing underserved students and communities to speak with one voice, shaping key provisions of the bill to:

- prevent excessive cuts to already underfunded districts
- ensure a holistic focus to support every child’s health, safety, and success
- support unprecedented funding to respond to the needs of students experiencing homelessness

The majority of ARP funds were allocated to the nation’s 14,000 public school districts, where superintendents were given broad flexibility in how to use the funding. Through funding for the School Superintendents Association and EducationCounsel, Education Resource Strategies, Edunomics Lab, Learning Policy Institute, and the Building Equitable Learning Environments Network, we helped make equity a priority in district-level funding decisions, with evidence-based guidance, templates, and resources to support superintendents and other educators in planning and implementation.
There are significant challenges facing young people and communities right now, but there are also significant resources in the public education system. We’re working to support our partners in the field to respond to students’ immediate needs in ways that can also build a more fair, just, and responsive system for the future.

— Zoe Stemm-Calderon
RAIKES FOUNDATION DIRECTOR OF NATIONAL EDUCATION STRATEGY
2021 GRANTEES

- American Association of School Administrators Inc.
- Association of Public and Land-Grant Universities
- Center on Budget and Policy Priorities
- Collaborative For Academic Social and Emotional Learning
- Colorado State University: Association for Undergraduate Education at Research Universities
- Communities for Just Schools Fund (FS New Venture Fund)
- Community Responsive Education (FS Sol Collective)
- Council of Chief State School Officers
- Digital Promise Global
- Education Leaders of Color, Inc.
- Education Resource Strategies Inc.
- Education Trust Inc.
- Equal Opportunity Schools
- Equitable Learning and Development Framework Project Collaborative (FS Seattle Foundation)
- Funders for Adolescent Science Translation (FS Seattle Foundation)
- Georgetown - Edunomics Lab, McCourt School of Public Policy
- Grantmakers for Thriving Youth Policy Working Group (FS Seattle Foundation)
- Kingmakers of Oakland
- Lawyers’ Committee for Civil Rights Under Law
- Leading Now
- Learning Policy Institute
- National Center for Youth Law
- National Equity Project
- New York University - Steinhardt Metropolitan Center for Research on Equity and the Transformation of Schools
- Partnership for the Future of Learning
- Policy Innovators in Education Network Inc.
- Project for Education that Scales (FS Tides Center)
- Resource Equity Funders Collaborative (FS Seattle Foundation)
- School Board Partners
- Shift-Results
- Stanford University College Transition Collaborative
- Student Experience Research Network (FS New Venture Fund)
- Surge Institute
- The Seattle Foundation
- Turnaround for Children, Inc.
- University of Chicago Consortium on School Research
- University of Toledo
- Young Invincibles
OUR GOALS FOR 2022 AND BEYOND

• Collaborate with funders to significantly increase funding to build and reinforce an ecosystem of support for an educational system that meets students’ unique needs.

• Help K-12 school districts and higher education institutions implement fair, evidence-based practices that center young people and community leadership by building strong networks of support and sharing best practices.

• Support coalitions to advocate for state and federal policies that allocate public funds in ways that make it possible for all young people to thrive.
YOUTH & YOUNG ADULT HOMELESSNESS

Shifting from responding to homelessness to preventing it

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No young person should have to navigate the challenges of growing up in the world without a safe, stable place to call home. Each year, more than 4 million young people in the United States must do just that, including a disproportionate number of young people of color and LGBTQ youth.

Responding to the urgent needs of young people experiencing homelessness is critical, particularly as the pandemic intensifies risks to anyone without a safe place to live. But to end the youth homelessness crisis, we need to work together on prevention, addressing the root causes that lead to homelessness.

After seeing exciting progress in several Raikes Foundation-supported crisis response initiatives, in 2021, we continued to support the scaling up of those approaches while shifting our attention toward prevention. We’re also focusing investments on preventing and responding to student homelessness, building alliances within the foster care and juvenile justice systems, and working with intention to support racially diverse, youth-driven advocacy. In every decision we make — the funds we invest, the advocacy we support, the partnerships we build, and the policies we influence — our aim is to help establish collaborative, coordinated systems designed to make youth and young adult homelessness as rare and brief as possible.

One in 10 young adults ages 18-25 and one in 30 youth ages 13-17 reported experiencing some form of homelessness in a 12-month period.

The risk of experiencing homelessness is 83% higher for Black youth and 120% higher for LGBTQ youth.

Source: Voices of Youth Count, Chapin Hall at the University of Chicago
OUR 2021 PRIORITIES

Ensure coordinated community efforts are nearing success.

Develop actionable prevention plans at state and national levels.

Make measurable progress on state and national student homelessness plans.

Improve equity in our own partnerships and in the youth homelessness field.

Improve advocacy and policy capacity.
The number of communities in the Youth Homelessness Demonstration Program continues to grow, building momentum toward the goal of every community having a coordinated approach to youth homelessness.

In Walla Walla, WA, one of four pilot programs from our partners at A Way Home Washington made a significant impact that helped secure $9 million in legislative funding to support the current pilots and expand to six more communities.

Bolstered by education and advocacy by grantees of the Raikes Foundation, the federal government’s American Rescue Plan included a massive investment to support schools in addressing the needs of students experiencing homelessness.

20% REDUCTION IN YOUTH HOMELESSNESS

800M TO ADDRESS STUDENT HOMELESSNESS

77 COUNTIES
KEY PARTNERS IN 2021

- A Way Home Washington
- A Way Home America
- Washington State Office of Homeless Youth
- Building Changes
- Communities of Color Coalition
- Innovations Human Trafficking Collaborative
- Mockingbird Society
- Chapin Hall
- Schoolhouse Connection
- Legal Counsel for Youth and Children
- YMCA Social Impact Center

Ending the youth homelessness crisis requires a different approach: a concerted effort to prevent youth homelessness before it happens.

— Paula Carvalho
PROGRAM OFFICER, YOUTH HOMELESSNESS
MEANINGFUL PROGRESS ACROSS WASHINGTON STATE

In Washington, we're seeing a stunning change in the landscape when it comes to developing coordinated, effective efforts to end youth homelessness. All but seven counties in the state are now engaged in coordinated efforts, up from zero in 2015.

Our partner organization A Way Home Washington has made impressive progress in its Anchor Community Initiative across pilot programs in four communities, including Spokane, where youth and young adult homelessness has been consistently decreasing, and in Walla Walla, where youth homelessness has fallen by 20%. The initiative’s success has led to $9 million in funding from the state legislature to continue and expand the program, as well as $6 million from Ballmer Group to support the organization’s work.

Millions of dollars in federal grants from the Department of Housing and Urban Development’s Youth Homelessness Demonstration Program now support most of the state, matched by state, local, and philanthropic dollars.

The Washington State Office of Homeless Youth continues to improve the capacity of our state to address youth homelessness, bettering policies and distributing funding in coordination with youth and other stakeholders.

A Way Home Washington is working closely with the state Office of Homeless Youth and the Seattle-based software company Tableau to strengthen data collection practices and create a transparent and accessible data dashboard to show how these efforts are making a difference and inform similar programs in communities across the country.
Through the pandemic, people have really started to understand how fragile we all are. That understanding, and the racial reckoning we’ve experienced, has led more people to give to causes like ending youth homelessness. That’s important, but we need people to not step out when it feels like the current crises are over. We’ve got to fix the systems that lead to youth homelessness, and we have to do it collectively.

— Casey Trupin
RAIKES FOUNDATION DIRECTOR OF YOUTH & YOUNG ADULT HOMELESSNESS STRATEGY
SUPPORTING INITIATIVES LED BY AND DESIGNED FOR PEOPLE IN COMMUNITIES AT HIGH RISK FOR YOUTH HOMELESSNESS

Equitable and long-term success in ending youth homelessness requires leadership from within the communities most impacted by it. In 2021, the Raikes Foundation launched an equity initiative in King County, Washington, to support leaders from Black, Indigenous, and other communities of color working on youth homelessness issues. Our primary goal: to center the voices of young people who have experienced homelessness and have the most relevant perspectives on how to address it. The initiative includes three core components:

- **Community Leaders Fellowship:** With co-funding from the Schultz Family Foundation and an anonymous funder, we’re supporting local leaders of color working on issues related to youth homelessness with quarterly, facilitated meetings to network with each other and discuss personal and professional growth, as well as individual coaching sessions.

- **Young Grantmakers:** We brought together seven young people who have experienced housing instability to collaborate on assigning grants totaling $85,000 to seven organizations. The group prioritized organizations that were small and grassroots, with Black leadership. One of the young grantmakers went on to get hired as a grant writer for a small nonprofit, and another was hired at our partner agency, the YMCA Social Impact Center.

- **Operating grants to organizations addressing issues that lead to homelessness:** The Raikes Foundation Youth and Young Adult Homelessness team made general operating grants to nine organizations representing the Black, Indigenous, Asian, and Polynesian communities. The organizations work in diverse locations and with a range of approaches to address risk factors that can lead to youth and young adult homelessness.
2021 GRANTEEES

- Abundance of Hope Center
- African Community Housing and Development
- American Bar Association Fund for Justice and Education
- API Chaya
- A Way Home Washington (FS Third Sector New England)
- A Way Home America (FS Third Sector New England)
- Building Changes
- Chapin Hall Center for Children
- CloseKnit
- Community Leaders Roundtable of Seattle
- Community Passageways
- Creative Justice (FS Rainier Valley Corps)
- Fostering Media Connections
- Funders Together to End Homelessness
- FW Black Collective
- Kennesaw State University Center for Sustainable Journalism
- King County Regional Homelessness Authority
- Legal Counsel for Youth and Children
- Mockingbird Society
- National Homelessness Law Center
- National Network for Youth Inc.
- Northwest Hospitality
- One Nation Essential Needs Foundation
- Pacific Islander Community Association
- Partnership for America’s Children
- Point Source Youth
- Progress Pushers
- Resilient in Sustaining Empowerment
- SchoolHouse Connection
- The Agape House
- The Seattle Times (FS Seattle Foundation)
- Therapeutic Health Services
- True Colors United
- United Indians of All Tribes Foundation
- Washington Low Income Housing Alliance
- Washington State Department of Commerce, Office of Homeless Youth
- YMCA of Greater Seattle
- Youth Collaboratory, Inc.
OUR GOALS FOR 2022 AND BEYOND

• Prevent youth homelessness by **building coordinated support systems** within communities, schools, the foster care system, the juvenile justice system, and behavioral health services.

• **Increase graduation rates** for students at risk of or experiencing homelessness, to prevent young adult homelessness.

• **Improve access to housing and services to students** currently experiencing homelessness.

• Quickly end homelessness for young people, using **proven, data-driven solutions** that lead to sustained prevention.

• **Build an ecosystem of support** and advocacy to support policy development and funding focused on proven solutions, while scaling systems that are already working in communities.
IMPACT-DRIVEN PHILANTHROPY

Harnessing the collective will and wealth to make a difference

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We envision a society where resources and power are fairly distributed in communities, and systemic and structural root causes of inequities are eliminated. However, in recent decades, wealth has become increasingly concentrated at the top, wealth inequality has increased, and the racial wealth gap is dramatic. At the same time, tremendous resources dedicated to philanthropy are accumulating on the sidelines while our country and world are grappling with some of the biggest challenges imaginable.

Recognizing that policy change will be required to shift this dynamic, we see opportunities to get more of these accumulated dollars reinvested in communities by changing philanthropy. Specifically, we work to influence individual donors, who direct over three-quarters of the dollars in philanthropy each year, to distribute more money — with fewer restrictions — to organizations and movements that are led by, proximate to, and inclusive of the communities most affected, and that are working to dismantle root causes and transform systems.

Our Impact-Driven Philanthropy Initiative is designed to support donors to give in ways that set real change in motion, centering equity, effectiveness, and systems change. We connect donors to organizations and networks that increase their understanding of who is being least-well served and push them to give with urgency and impact. We also invest in innovations and new models that shift power in philanthropy.

Our work prioritizes organizations led by people of color who have been underrepresented in and underserved by philanthropy. In this way, we’re working to dismantle systems that reinforce division and inequity while supporting efforts to replace them.

As of 2020, nearly $160 B in assets was sitting in donor-advised funds — almost doubling in just five years.

More than 82% of dollars in donor-advised funds stay there, unallocated during a time of crises on multiple fronts.

Source: EdBuild
Thanks to the Raikes Foundation field-building efforts, we have been able to find new allies and case examples of participatory grantmaking and power shifting for a better power balance in philanthropy.

— Participant
IMPACT-DRIVEN PHILANTHROPY COLLABORATIVE

OUR 2021 PRIORITIES

- Build and continue to strengthen a more diverse, equitable, and coordinated ecosystem of donor support.
- Make the donor-support ecosystem more visible and accessible to individual donors with significant wealth.
- Support and champion organizations led by people of color that transform the philanthropic giving landscape.
- Use our time and testimony to influence others to give more dollars with more urgency to work that centers racial justice.
Visits to Giving Compass have skyrocketed since it launched in 2017, with the amount of time people spend reading and learning on the site increasing by 127%.

480,000 GIVING COMPASS USERS IN THE US

Visits to Giving Compass have skyrocketed since it launched in 2017, with the amount of time people spend reading and learning on the site increasing by 127%.

95% OF OUR 2021 GRANT DOLLARS
have supported work that is explicitly focused on advancing equity in the donor support ecosystem.

85% OF OUR 2021 GRANT DOLLARS
have supported organizations with leaders who are Black, Indigenous, or people of color.
You have done an amazing job building a true community with the potential to go far and transform the donor support infrastructure. That takes serious commitment and responsiveness and flexibility, not to mention perseverance. You should be proud.

— Participant

You have done an amazing job building a true community with the potential to go far and transform the donor support infrastructure. That takes serious commitment and responsiveness and flexibility, not to mention perseverance. You should be proud.

— Participant

IMPACT-DRIVEN PHILANTHROPY COLLABORATIVE MEMBERS

- American College of Financial Professionals
- Asian Women Giving Circle
- The Bill & Melinda Gates Foundation, Philanthropic Partnerships
- Candid
- Cascade Philanthropy Advisors
- Donors of Color Network
- Fidelity Charitable
- Giving Compass
- Giving Project Network
- Morgan Stanley Philanthropy Management
- The Narrative Initiative
- National Center for Family Philanthropy
- Rockefeller Philanthropy Advisors
- Seattle Foundation
- Social Venture Partners International
- Templeton Foundation
- The Philanthropy Workshop
- W.K. Kellogg Foundation
AMPLIFYING DONOR IMPACT THROUGH COLLABORATION

Building connections is core to our strategy — we know we can achieve far more together than any one individual or organization can achieve alone. With the Impact-Driven Philanthropy Collaborative (IDPC), we bring together organizations committed to shifting how donors direct their giving in ways that focus dollars on the biggest challenges, the most vulnerable communities, and evidence-based solutions.

Key activities of the collaborative in 2021 include:

• **Destination Impact:** Through annual events and facilitated conversations, we bring together a community of donor education and donor organizing groups to build relationships, share insights and best practices, and create a shared vision of how philanthropy can lead to lasting impact. In 2021, we convened the Destination Impact community (45 organizations) in a virtual event designed to strengthen connections and trust, offer perspectives on the current political and cultural moment, share best practices for supporting wellness and resilience, and cultivate new ideas for action. We also hosted complementary virtual conversations to share and discuss new research, including a recent landscape study of donor education and organizing commissioned by the IDPC.

• **Time to Act:** The IDPC created this group in 2020 for advisors and donor support professionals to address the urgency of shifting donor practices in response to increased tension around racial justice and the challenges of the pandemic. Members nominated donors to share stories of their journeys toward understanding issues of racial justice and how their giving changed as a result. These stories were published on Giving Compass, as inspiration for donors and as teaching tools for donor support organizations to use with donors.
GIVING COMPASS TAKES A CRUCIAL LEAP

The Raikes Foundation launched Giving Compass in 2017 as a way to help donors learn, connect, and take action. It’s been growing ever since — in the amount of information it provides and the number of donors it reaches. The platform now houses more than 35,000 pieces of content and reaches more than 200,000 people monthly.

In 2021, we began the process of moving Giving Compass out from under the Raikes Foundation umbrella as a standalone, independent nonprofit. The Giving Compass team also added new data sets and a new directory of Giving Circles to the platform, allowing donors with similar interests to find each other and focus their giving on shared priorities. The team also designed and tested a new benchmarking tool to help donors get a clearer understanding of how other donors are giving and find answers to one of their most common questions: How much should I give?

The Raikes Foundation is supporting the Giving Compass team in building its board of directors and raising funds for a three-year capital campaign, which can set the organization on a path to sustainable revenue.
Our work is about shifting the context and conditions that can allow for more and faster progress across issues. The people we’re trying to influence are influencers in their own communities. They’re in companies that can do things differently and on boards. There are ripple effects to changing behaviors and mindsets in this segment that aren’t measured in dollars.

— Stephanie Fuerstner Gillis
RAIKES FOUNDATION DIRECTOR OF IMPACT-DRIVEN PHILANTHROPY INITIATIVE
OUR GOALS FOR 2022 AND BEYOND

• Integrate a new cohort of members into the Impact-Driven Philanthropy Collaborative and advance two joint projects: a convening of donors and movement leaders, and a shared measurement tool for donor support organizations to use to understand how donors and their giving are evolving.

• Award three-year grants to a core set of anchor partners and build a pipeline of potential future anchor grants.

• Explore ways to focus our efforts on key donor segments, such as women, emerging tech professionals, and younger donors.

• Support Giving Compass as it transitions to a standalone entity.
ADDITIONAL 2021 GRANTEES*

Along with grants supporting our three core strategic initiatives, the Raikes Foundation also supported the following organizations in 2021.

Community giving

• American Civil Liberties Union of Washington Foundation
• Ashland Greenwood Public Schools Foundation
• Association of Black Foundation Executives Inc.
• Asian Americans/Pacific Islanders in Philanthropy
• Bishop Blanchet High School
• The Board Of Trustees Of The Leland Stanford Junior University
• Casa Latina
• Change Philanthropy
• Coalition for a Diverse Harvard, Inc.
• College Success Foundation
• Computer History Museum
• Estelita’s Library
• Evans Scholars Foundation
• Farestart
• Fred Hutchinson Cancer Research Center
• Grantmakers for Effective Organization
• Holy Names Academy
• Independent Sector
• Inland Congregations United for Change Sponsoring Committee Inc
• In Our Backyards
• KCTS 9 Public Television
• KUOW Puget Sound Public Radio
• Louisa Boren STEM K-8 PTA
• Mockingbird Society
• National Center for Family Philanthropy
• National Domestic Workers Alliance
• NCGA Foundation
• Neighborhood Funders Group
• North Star Fund
• Northwest Immigrants Rights Project
• NPR Foundation
• OneAmerica
• Partners Asia
• Philanthropy Northwest
• Plymouth Housing Group
• Rain City Rock Camp for Girls
• Recovery Cafe
• Seattle Academy of Arts and Sciences
• Seattle Girls School
• Seattle JazzED
• Seattle Theatre Group
• Seattle Clemency Project
• Seattle Foundation
• Seattle University
• Stanford University
• Stanford University Graduate School of Education
• Social Venture Partners (Seattle)
• Soulumination
• Teach for America (Washington Region)
• Teammates Mentoring Program
• Treehouse
• UC Berkeley Othering & Belonging Institute
• United Negro College Fund Inc. (Seattle Chapter)
• University Of Nebraska Foundation
• U-Power
• Urban Impact Foundation
• University Child Development School
• Washington State University Foundation
• Washington Womens Foundation
• WestSide Baby
• Wing Luke Memorial Foundation
• YMCA of Greater Seattle

* List does not include employee matching gift grantees
ADDITIONAL 2021 GRANTEES*
CONTINUED

Regional homelessness

- Building Changes
- King County Regional Homelessness Authority

Special initiatives

- AAPI Civic Engagement Fund (FS NEO Philanthropy)
- African American Policy Forum
- Alliance for a Green Revolution in Africa
- Alliance For Education
- Color of Change Education Fund Inc.
- Connecticut Public Broadcasting
- Funder’s Collaborative on Youth Organizing (FS Bend the Arc: A Jewish Partnership for Justice)
- Hyphen Partnerships (FS Panorama Global)
- Johns Hopkins University P3 Research Lab
- Muslim Association of Puget Sound
- OneAmerica
- Possibility Labs after OneAmerica
- The Schott Foundation for Public Education
- Tubman Center for Health & Freedom
- University of Washington Computer Science and Engineering
- Visionary Freedom Fund (FS Common Counsel Foundation)

* Excluding employee matching gift grantees from provided list
## BY THE NUMBERS*

### TOTAL EXPENDITURES

<table>
<thead>
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<th>Description</th>
<th>Amount</th>
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<td>Direct charitable expenses</td>
<td>$1,943,397</td>
</tr>
<tr>
<td>Operations and program administration</td>
<td>$5,069,709</td>
</tr>
<tr>
<td>Grants and donor-advised fund awards</td>
<td>$23,682,551</td>
</tr>
<tr>
<td><strong>Total:</strong></td>
<td><strong>$30,695,657</strong></td>
</tr>
</tbody>
</table>

### STATEMENT OF FINANCIAL POSITION

#### Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Savings</td>
<td>$605,759</td>
</tr>
<tr>
<td>Current Assets</td>
<td>$45,187</td>
</tr>
<tr>
<td>Investments</td>
<td>$116,550,558</td>
</tr>
<tr>
<td><strong>Total Assets:</strong></td>
<td><strong>$117,201,504</strong></td>
</tr>
</tbody>
</table>

#### Liabilities and Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Liabilities</td>
<td>$34,419</td>
</tr>
<tr>
<td>Grants Payable</td>
<td>$9,818,733</td>
</tr>
<tr>
<td>Net Assets, Without Donor Restrictions</td>
<td>$107,348,352</td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets:</strong></td>
<td><strong>$117,201,504</strong></td>
</tr>
</tbody>
</table>

### GRANTMAKING BY STRATEGY

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education</td>
<td>$13,444,213</td>
</tr>
<tr>
<td>Youth and Young Adult Homelessness</td>
<td>$2,806,500</td>
</tr>
<tr>
<td>Impact-driven Philanthropy &amp; Giving Compass</td>
<td>$4,970,380</td>
</tr>
<tr>
<td>Trustee Directed</td>
<td>$350,000</td>
</tr>
<tr>
<td>Special Initiatives</td>
<td>$808,000</td>
</tr>
<tr>
<td>Conditions of Racial Equity (new)</td>
<td>$550,000</td>
</tr>
<tr>
<td>Community Giving</td>
<td>$553,772</td>
</tr>
<tr>
<td>Employee Matching Gifts</td>
<td>$39,686</td>
</tr>
<tr>
<td>Youth Serving Systems (new)</td>
<td>$160,000</td>
</tr>
<tr>
<td><strong>Total:</strong></td>
<td><strong>$23,682,551</strong></td>
</tr>
</tbody>
</table>

* Financial information provided is as of December 31, 2021 (unaudited)
At the Raikes Foundation, we spent much of the last year challenging ourselves to do more — to rise to what this unique point in history has asked of us.

In doing so, we realize that this moment is filled with as much promise as peril.

Shaped by the pandemic and a concerted backlash to racial progress, young people are coming of age in a time of great upheaval, and yet, they are more aware of their identities and their responsibilities to one another than perhaps any time in our history. Our schools have once again become a political battleground where the truth of our country’s history is being contested, and in response, students, teachers, and parents across the country are rallying to defeat book bans and censorship. A volatile economy has left so many financially unstable and in need of support, but there are bright spots across the country where youth homelessness is on the decline despite overwhelming challenges.

There is a strong duality to the moment we’re in, and finding the right response has been an exercise in choosing where to press our advantage and push back against regression. Last year I learned there are many, many ways to meet a moment.

For us, it looked like working in deep partnership with grassroots education organizations to ensure that a historic infusion of federal funding into the public education system went toward building a more equitable education system for the long term, while pushing back against those who want to drag schools back to the 1950s. It looked like supporting our partners as they steadily drove down the number of young people experiencing homelessness in key cities across Washington, while responding to the fact that the pandemic has left many young people across the country less stably housed. And it looked like strengthening the connections between donors and funders that lead to more impactful and equitable philanthropy, while acknowledging that wealth concentration near the top is at an all-time high.

Striking the balance hasn’t been easy, but I’m so proud of the work I get to do each and every day with Jeff and Tricia, the Raikes Foundation team, and especially our dedicated partners and grantees.

Desmond Tutu once said that “Hope is being able to see that there is light despite all of the darkness.” Every year the people and organizations we work with find that light and make it burn even brighter. To our partners and grantees, thank you. I have nothing but gratitude for the transformative work you do.

As we look to 2022, I know that no matter the obstacles, together we will continue to make meaningful progress toward a more equitable future for everyone.
There is a strong duality to the moment we’re in, and finding the right response has been an exercise in choosing where to press our advantage and push back against regression.

— Dennis Quirin
RAIKES FOUNDATION EXECUTIVE DIRECTOR